



FROM:

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FOR IMMEDIATE RELEASE

Best New Picture Books for Highchair Travelers

Help Young Children Discover a World of Possibility with New AdoraPet Book Series

NEW YORK – The best new travel-ready picture books for young children on the go with busy parents in tow are launching in September 2011 with eight new adventures. Young adventurers can choose between being a firefighter, a mermaid, an astronaut, a chef, a pirate, a ballerina, visiting the dentist or exploring a farm in these rhyming, fun to read aloud, colorfully illustrated books by AdoraPet. The next time parents take young children to the park or across the country, they can conveniently tuck these 4.5" x 4.5" hardcover books into purses, backpacks or diaper bag pockets for whatever adventure mood their highchair traveler is in.

"I wrote the AdoraPet children's book series to nurture children's dreams, imagination and belief in themselves," says author and AdoraPet founder, YiShaun Yang. "It is my mission to inspire kids to read, play, dream and discover a world of possibility."

Most of the stories are written from the perspective of the child, so children get to experience the adventure instead of just reading about somebody else's adventure. The books feature Pima Puppy and Pico Puppy, a girl and boy puppy duo, who embody children's natural curiosity, imagination, and sense of adventure. Pima and Pico sweetly accompany children on adventures ranging from the imaginative, to the intrepid, to the practical, learning valuable lessons along the way about friendship, helping others and being true to their own uniqueness.

The books include an author's note and suggested questions parents and teachers can ask young children. The hardcover books are for ages 2-6, preschool-1st grade, retail for \$5.95 and will be available for purchase on AdoraPet's website at www.AdoraPet.com, at www.amazon.com, and bookstores across the country. For a sample book, please email us at books@adorapet.com.

ADORAPET creates educational and entertaining products for children to inspire them to read, play, dream and discover a world of possibility. Please visit us online at www.AdoraPet.com.

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